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**Dear Friends of SitePal,**

Welcome to the latest edition of the SitePal Newsletter!



**In This Month's Issue:**

- [SitePal Wins 2006 "Product To Watch" Award](#)
- [Alternative Home Theater Uses Sitepal's FAQ Solution To Answer Customer Questions](#)
- [Create A Unique And Memorable Online Brand](#)
- [Visit SitePal at the 2007 Small Business Summit, Feb 13th in NYC](#)

## SitePal Awards



SitePal wins "Product to Watch" Award

## Small Business Technology Magazine Awards SitePal a 2006 "Product To Watch" Award!

Small Business Technology Magazine, the only print and digital publication in the U.S. focusing on the technology needs of small businesses, has awarded [SitePal](#) as a Product to Watch in its 2006 Product of the Year Awards, its annual salute to the best technology products and services for small business.

The Product of the Year Awards program recognizes outstanding technology products that improve key functions in a small business, such as business operations, management, marketing and sales, productivity and financial management, in addition to critical technology areas such as security and infrastructure.

[Visit Small Business Technology Magazine's Website To Learn More.](#)

Have questions about SitePal? [Chat Live with a SitePal Sales Consultant!](#) Or contact SitePal Sales at (877)300-6030 or [Sales@SitePal.com](mailto:Sales@SitePal.com).

## SitePal Showcase



*Alternative Home Theater uses SitePal FAQ solution to answer customer questions*

## Alternative Home Theater Uses FAQ Solution To Answer Customer Questions

[Alternative Home Theater](#) is the maker of Screen Goo, a specially formatted highly reflective acrylic paint that allows you to transform any smooth paintable surface into a high performance projection screen. The company uses SitePal FAQ Solution to provide potential customers with information on its product.

Have questions about adding a SitePal's FAQ solution to your website? [Chat Live with a SitePal Sales Consultant!](#) Or contact SitePal Sales at (877)300-6030 or [Sales@SitePal.com](mailto:Sales@SitePal.com).

## SitePal Marketing Tip



*[Mygilsbar.com](#) had a SitePal custom model created to their liking*

## Create A Unique And Memorable Online Brand

Creating a unique and personalized online experience on your website not only helps you stand out from the competition but also helps you brand your business.

A custom SitePal character is an innovative way to add personality to your website and create a memorable online experience.

[See examples of how other SitePal customers are using custom models.](#)

Have questions about creating a SitePal's Custom Model for your website? [Chat Live with a SitePal Sales Consultant!](#) Or contact SitePal Sales at (877)300-6030 or [Sales@SitePal.com](mailto:Sales@SitePal.com).

## Small Business Summit



## SitePal Will Be Exhibiting At The 2007 Small Business Summit

The 2007 Small Business Summit takes place Tuesday, February 13th at the Crowne Plaza Hotel in New York City. This year's summit will bring together some of the best and most successful small business owners and technology providers as they share and discuss their innovation and growth strategies. The summit is using a SitePal character on their website to greet visitors!

Visit the SitePal team at our booth. We look forward to meeting you!

[Learn more about the small business summit.](#)

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Sincerely,

Dottie Duncan  
SitePal Marketing Team  
[www.SitePal.com](http://www.SitePal.com)

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